





Provenance of Welsh Red Meat







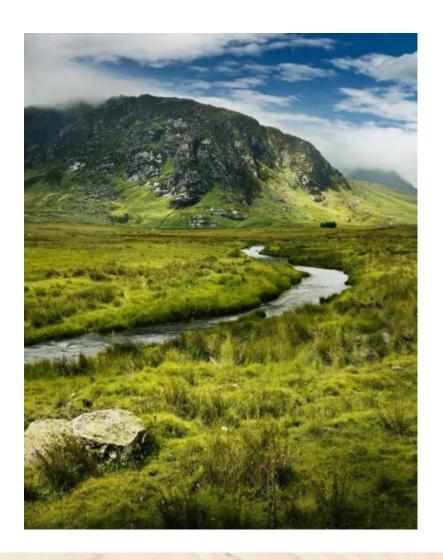


Food Origins

Where and how foods are grown, reared or caught

Food Security

- Assurance, traceability, quality, sustainability
- This power point will help you understand how to find out where our food comes from, how we can trace the meat from the animal or farm to the supermarket or butchers and what assurance schemes to look for and what do they mean.









How can we find out where our meat comes from?

A lot can be learnt from the packaging...

- Some information is compulsory-
- Indications for Beef
- Labelling guidelines
- Independent Certification

http://gov.wales/topics/environmentcountrys ide/foodanddrink/foodpolicyandstrategy/red meat/beef-labelling-scheme/?lang=en



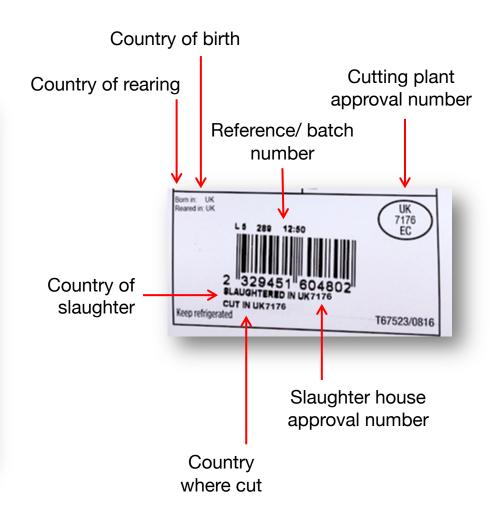






Indications for Beef











Labelling Guidelines



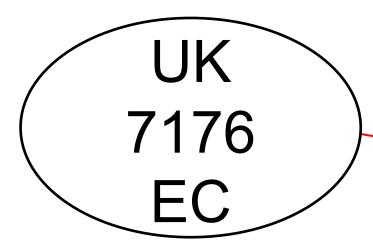






Identification Mark

From the identification mark we are able to trace the product back to its last place of processing





https://www.food.gov.uk/enforcement/sectorrules/meatplantsprems/genactivity/

St Davids







Traceability

The batch/unique reference number is used throughout the production process to follow the movements of a product at each point of the supply chain

Reference number



Reference number



Carcass tag







Passport



Traceability - each cattle has its own passport!

The carcass tag includes details of the animals individual passport number from which we are able to pin-point which farm the animal is from and all it's movements.

Carcass Tag



Passport corresponds to ear tag of animal



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Cattle Rearing Practices in Wales

Most beef finishing is carried out on forage based systems

- Grazed Grass
- Quality Silage
- Supplemented with high energy concentrated feed stuffs



Two main methods of rearing cattle

- Sell cattle at a younger age to be finished elsewhere
- Maintain calved to a finished weight

Typical rearing period 12-30 months









Lamb Rearing Practices in Wales

- Welsh sheep production systems typically based on grass grazing systems
- Lambs typically born January April
- Typically lambs will be sent for finishing when they reach the correct weight







Pig Rearing Practices in Wales

- Production cycle much faster than beef and lamb
- Fewer pigs on average reared in Wales compared to the UK on average pig herd sizes in Wales are approx. 19 resulting in very high –welfare production systems.

Pigs diet includes:

- Concentrates
- Wheat
- Soya











Logos and Assurance Schemes

- Due to the nature of production and the quality of the product Welsh Lamb and Welsh Beef were granted Protected Food Name status from the EU in 2003 and 2002.
- The Protected Geographical Indication means that only animals which are born and reared in Wales
 can be labelled as Welsh Lamb or Welsh Beef, therefore you can be guaranteed they are 100%
 Welsh and fully traceable.
- The PGI logo will always be alongside the Welsh lamb and Welsh Beef logos. These logos also guarantees a very high standard of animal welfare which means the animals have been well looked after. These logos identify origin and unique qualities of Welsh Lamb and Welsh Beef.













Welsh Lamb and Welsh Beef Butchers' Club

- Hybu Cig Cymru have set up a butchers club to enable us as consumers to know we are buying red meat of Welsh origin. These butchers have been verified by HCC to ensure they are selling Welsh Lamb and Welsh Beef sourced from suppliers who are independently certified.
- Only then can they legally use the coveted Protected Geographical Indication (PGI) logo and trademarks.





https://eatwelshlambandwelshbeef.com/find-a-butcher/







Farm Assurance

Red Tractor farm assurance is the UK's biggest farm and food standards scheme, covering elements of animal welfare, food safety, traceability and environmental protection.

Some of the others are FAWL, RSPCA Assured and of course PGI Welsh lamb & PGI Welsh Beef.

http://www.redtractor.org.uk/choose-site













Food Provenance

Lets look at the origin of the ingredients in this recipe.

Welsh Beef Stir fry with black bean sauce and plums. (see worksheets to accompany this module)

